

KAEYC Administrator Report January 2012

MEMBERSHIP

Count of Current Members as of 1/8/2012

Affiliate Name (ID)	Comprehensive	Regular	Student	Total Members
Kansas AEYC (26)	218	197	92	507 **
Salina AEYC (112)	14	15	3	32
Heartland AEYC (171)	19	17	12	48
Douglas County Child Dev Assn (428)	22	20	2	44
Mid-America AEYC/KS (738)	29	47	12	88
Kansas at-large (2600)	63	68	36	167

**down 26 members from September 2011; down 52 members from January 2011

NEWSLETTER

Issue	Articles Due	To Printer	Mail Date	Theme	Articles / Inserts Included
			To Bulk Mail January 27th	Creative Arts	Annual Conference 2010 Report Advocacy Day Information
ISSUE 1	January 16th	January 23rd	Mail Date 1-Feb	Ideas: Ideas for Infants & Toddlers Dramatic Play, Music & Move, Puppetry, etc	Report on Bylaw Changes (if vote takes place @ Annual Meeting) Annual Conference RFP's Promote WOYC
February 2012			Email Date 1-Feb	Linda Raymond, Law art center NAEYC Resources	Promote Midwest Conference 2012 Promote Provider Appreciation Day Regional NAEYC Meeting "Save the Date"
*Get info from board *where do you go in your community to get/access community resources					Spotlight: DCCDA
			To Bulk Mail 27-Apr	Get Out, Get Moving! (Conference 2012 Tie In)	Ballot and Candidate Descriptions - must be mailed by _____ Advocacy Day Report
ISSUE 1/2/00	April 13th	April 20th	Mail Date 1-Mar	Ideas: Movement Ideas per Age Group Nutrition-related article	Director Credential Recipients (if applicable) Promote Annual Conference Annual Awards Information & Nomination Forms
MAY 2012	Ballot Approval April 13th		Email Date 3/1/12	"Big Body Play" book highlight "New Obesity" book highlight	
					Spotlight: Salina AEYC or Salina Chapter of KAEYC

My Newsletter Builder Report for December Newsletter

Summary	KAEYC Newsletter - December 2011	Newsletter Id: 1411177299
Subject Line	KAEYC Hand in Hand Newsletter; Winter 2012	
Sender	Kansas Association for the Education of Young Children <kaeycadmin@cox.net>	
Recipients	675 Subscribers from December 2011 Email List (653 Delivered + 22 Bounced)	
Sent On	01 Jan 2012 10:50 PM EST	Mailing Id: 920921
First Open	01 Jan 2012 10:50 PM EST	
Last Open	09 Jan 2012 11:40 AM EST	

% Values

Details	Delivered	Bounced	Opens	Clicks	Subscribed	Unsubscribed	Forwarded	Complaints
Unique	653	22	151	-	-	-	-	-
Total	653	22	385	-	-	-	-	-

ROLES & FUNCTIONS STATE & LOCAL REPORTS

Online portal is now open and reports for the state affiliate and 3 local affiliates are due by February 24, 2012.

CHANGES TO MEMBERSHIP BENEFITS

Members will now receive 5 issues of either YC/TYC instead of 6. TYC subscribers will no longer receive the "Spotlight" issue. Affiliates need to update any brochures, website, other marketing materials that have the outdated membership benefits listed.

2012 REGIONAL MEETING

A regional meeting has been planned in Kansas City, Missouri on Saturday, March 31st. More information to follow once we receive it.

NAEYC KINDERGARTEN READINESS PRESS RELEASE

NAEYC's Developing Kindergarten Readiness and Other Large-Scale Assessment Systems: Necessary Conditions in the Assessment of Young Children.

A report on the development and implementation of kindergarten readiness assessment.

Access online: <http://www.naeyc.org/resources/research/kreadinessassessment>